Brand Elements
THESE RGS Energy & RGS POWERHOUSE™ logos are intended solely for the use of the news media and other authorized users. Any use of the RGS Energy & RGS POWERHOUSE™ logo or trademarks without permission of RGS Energy & RGS POWERHOUSE™ Inc. is strictly prohibited.
GUIDELINES

LOGO

The main piece in our visual graphics collateral is the RGS logo – the words RGS with all letters of RGS in capital letters...etc.

COLOR (PRINT)

RGS Energy & RGS POWERHOUSE™ prefer that the color for our logo to be PANTONE 136C + Solid Coated (Orange) and #626466 (Gray). It is also acceptable to reproduce our logo in white or some combination of white with our preferred colors listed above. If reproducing in other mediums, please contact RGS Energy and or RGS POWERHOUSE™ for design approval. It is a violation of graphic standards to reproduce the logo in any other way. PANTONE 136C + Solid Coated (Orange) and #626466 (Gray) are the colors that should appear on any surface.

Four color print process colors are as follows:

<table>
<thead>
<tr>
<th>Color</th>
<th>CMYK</th>
<th>RGB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orange</td>
<td>C 0 M 28 Y 86 K 0</td>
<td>R 255 G 191 B 60</td>
</tr>
<tr>
<td>Gray</td>
<td>C 62 M 52 Y 50 K 21</td>
<td>R 97 G 100 B 101</td>
</tr>
</tbody>
</table>

LOGO TREATMENT

Certain standards must be followed to ensure proper usage of the RGS Energy & RGS POWERHOUSE™. Color, size, reproduction quality, and placement must all be correct and to the standards that RGS Energy & RGS POWERHOUSE™ require.

Area of Non-Interference

* Do not add additional colors, unnecessary borders or additional elements to logo.