



## **RGS Energy Mobile App, RGS 365™, Wins Rose Gold Award at 2018 Muse Creative Awards**

**DENVER, CO, April 11, 2018** – [RGS Energy](#) (NASDAQ: RGSE), America’s Original Solar Company® since 1978, has won a [2018 Muse Creative Award](#) in the mobile app category, Rose Gold level, for its cloud-based customer and business solution, [RGS 365™](#).

The Muse Creative Awards is an international competition that recognizes creative professionals who inspire through concept, writing or design using traditional or electronic media.

Muse Creative Awards is administered and judged by [International Awards Associates](#) (IAA), a global organization comprised of internationally-recognized creative professionals. IAA provides the judges and sets the competition’s rigorous standards. In this year’s competition there were more than 1,350 submissions from 37 countries around the world.

“We recognize the breakthrough achievement of designers, marketers, artists, writers, photographers, videographers, and digital experts who set the trends of the global creative industry,” said Kenjo Ong, President for the IAA. “They hear the voice of an inner muse, inspiring others to rise together.”

According to Dan Coffey, RGS Energy’s director of IT Solutions: “RGS 365 arose from our sales, construction, customer service and IT teams collectively rethinking what would be the best way to communicate with our customers to manage their solar sales and installation process. We were also fortunate to have a software developer with a strong pedigree who assisted us, and with whom we share this auspicious award.”

This summer RGS Energy plans to launch POWERHOUSE™ 3.0, an innovative and visually stunning solar shingle system that features next-generation technology developed by The Dow Chemical Company. The revolutionary roofing product combines the protection of a conventional asphalt roof with an integrated photovoltaic system that provides power to the home.

Brad Bentzen, director of RGS Energy’s POWERHOUSE™ division, commented: “As we began to communicate with local roofers about how to best deliver POWERHOUSE™ 3.0 and support their efforts, the overwhelming response has been that we should offer RGS 365 as a SaaS solution for roofing companies. So, we’ve now implemented plans to build upon this award-winning mobile app and enhance it for this purpose.”

Anyone can register today for a free RGS 365™ account by visiting [rgs365.rgsenergy.com](https://rgs365.rgsenergy.com) or via the RGS 365 app download today from [Apple Store](#) or [Google Play](#).

## **About RGS Energy**

RGS Energy (Nasdaq: RGSE) is America's Original Solar Company® providing solar, storage and energy services whose mission is clean energy savings. The company is the exclusive manufacturer of POWERHOUSE™, an innovative in-roof solar shingle using technology developed by The Dow Chemical Company. RGS Energy also sells, designs and installs solar systems for residential homeowners, commercial businesses, non-profit organizations and government entities.

For more information, visit [RGSEnergy.com](http://RGSEnergy.com) and [RGSPowerHouse.com](http://RGSPowerHouse.com), on Facebook at [www.facebook.com/RGSEnergy](http://www.facebook.com/RGSEnergy) and on Twitter at [twitter.com/rgsenergy](http://twitter.com/rgsenergy). Information on such websites and the websites referred to above in this press release is not incorporated by reference into this press release.

RGS Energy is the company's registered trade name. RGS Energy files periodic and other reports with the SEC under its official name "Real Goods Solar, Inc."

RGS 365™ is a trademark of Real Goods Solar, Inc.

POWERHOUSE™ is a trademark of The Dow Chemical Company, used under license.

## **Forward-Looking Statements and Cautionary Statements**

This press release by Real Goods Solar, Inc. (the "Company," "we," "us," "its," "our") contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. Forward-looking statements and forward-looking hypotheticals examples are neither historical facts nor assurances of future performance. Instead, they provide our current beliefs, expectations, assumptions, forecasts, and hypothetical constructs about future events, and include statements regarding our future results of operations and financial position, business strategy, budgets, projected costs, plans and objectives of management for future operations. The word "plan," "will," "may" and similar expressions as they relate to us are intended to identify such forward-looking statements.

Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all. Forward looking statements are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. Therefore, the Company cautions you against relying on any of these forward-looking statements.

Key risks and uncertainties that may cause a change in any forward-looking statement or that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include: RGS Energy's ability to successfully and timely commercialize POWERHOUSE™ 3.0; the ability to obtain requisite UL certification of POWERHOUSE™ 3.0; RGS Energy's ability to use the RGS 365 software to grow its revenue; customer acceptance of, experience with and satisfaction with the RGS 365 software; RGS Energy's ability to enhance RGS 365 to function as a SaaS solution for roofing companies; and other risks and uncertainties included in the Company's filings with the Securities and Exchange Commission.

You should read the section entitled “Risk Factors” in our 2017 Annual Report on Form 10-K, which has been filed with the Securities and Exchange Commission, which identify certain of these and additional risks and uncertainties. Any forward-looking statements or forward-looking hypothetical examples made by us in this press release speaks only as of the date of this press release. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We do not undertake any obligation to publicly update or revise any forward-looking statement or forward-looking hypothetical example, whether as a result of new information, future developments or otherwise, except as may be required by law.

**Investor Relations Contact:**

Ron Both  
Managing Partner, CMA  
Tel 1-949-432-7566  
RGSE@cma.team