



RGS Energy Awarded Another Solarize Community, Solarize North Haven

DENVER, CO, October 26, 2017 – RGS Energy (NASDAQ: RGSE), America’s original solar company since 1978, has been selected by Solarize North Haven, a community-based residential solar purchasing cooperative, to bring solar electricity to homes and businesses in North Haven, Connecticut.

Solarize North Haven is a community-supported buying program that offers discounted group pricing, town-wide education and outreach support, as well as high quality equipment at reduced pricing and flexible financing to significantly reduce the cost of solar for North Haven’s approximately 8,600 households. The campaign and sign-up period begins November 16, 2017 and will run through April 5, 2018.

“The Town of North Haven has endorsed the goals of Solarize Connecticut and we are pleased to once again be able to offer our residents interested in alternative energy solutions this option,” said Michael Freda, North Haven’s First Selectman. “Solar energy is good for the environment and can save homeowners money on their utility bills, and these upcoming workshops provide an opportunity for our residents to explore going solar.”

Thomas Champlin, RGS Energy’s director of East Coast sales, commented: “Our local employees at our facility in Bloomfield believe in strong customer service and the benefits of solar to our communities, where we work and live. I myself, and our entire east coast organization, are very pleased that our service performance continues to be recognized by local townships who select RGS Energy as the solarize provider of choice.”

To learn more about the Solarize North Haven campaign, visit <http://solarizect.com/our-towns/north-haven/>

About RGS Energy

RGS Energy (NASDAQ: RGSE) is America’s original solar company providing solar, storage and energy services, whose mission is to provide clean energy savings. The company sells, designs and, installs solar systems for residential homeowners and small business companies. The company is also the exclusive manufacturer of POWERHOUSE™, an innovative in-roof solar shingle using technology developed by The Dow Chemical Company.

For more information, visit RGSEnergy.com, RGSPowerHouse.com, on Facebook at www.facebook.com/rgsenergy and on Twitter at www.twitter.com/rgsenergy. Information on such websites is not incorporated by reference into this press release.

RGS Energy is the Company’s registered trade name. The company files periodic and other

reports with the Securities and Exchange Commission under its official name “Real Goods Solar, Inc.”

Forward-Looking Statements and Cautionary Statements

This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties, including statements regarding the RGS Energy’s results of operations and financial positions, and RGS Energy’s business and financial strategies. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they provide our current beliefs, expectations, assumptions, forecasts, and hypothetical constructs about future events, and include statements regarding our future results of operations and financial position, business strategy, budgets, projected costs, plans and objectives of management for future operations. The words “plan,” “future,” “believe,” “may,” “will” and similar expressions as they relate to us are intended to identify such forward-looking statements.

Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all. Forward looking statements are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward looking statements. Therefore, RGS Energy cautions you against relying on any of these forward-looking statements.

Key risks and uncertainties that may cause a change in any forward-looking statement or that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include: the level of demand for RGS Energy’s solar energy systems; the increase in property value from solar ownership; our ability to generate sales and make installations under the Solarize Connecticut program; and our ability to assist residents of the Town of North Haven to help achieve their renewable energy objectives.

You should read the section entitled “Risk Factors” in our 2016 Annual Report on Form 10-K, as amended, and in our Quarterly Report on Form 10-Q/A for the quarter ended June 30, 2017, each of which has been filed with the Securities and Exchange Commission, which identify certain of these and additional risks and uncertainties. Any forward-looking statements made by us in this press release speak only as of the date of this press release. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We do not undertake any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

POWERHOUSE™ is a trademark of The Dow Chemical Company, used under license.

Investor Relations Contact

Ron Both
Managing Partner, CMA
Tel 1-949-432-7566
RGSE@cma.team